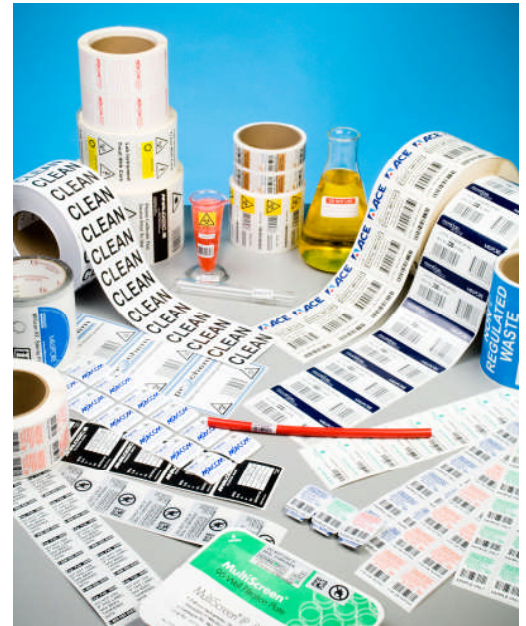


## RESELLER PROGRAM

Industrial Labeling Systems, Corporation Reseller Program is designed to offer our partners a choice in the level of participation, while giving full access to our product offerings, as well as the necessary training.

What we offer is true partnership as we go to market together with you. Your Sales and Technical teams will be trained by our experienced professionals and depending on your corporate makeup and annual sales volume for our products, you can enroll in a Partner Program that will suit your needs best.



### Reseller Program (Standard or Premier)

Partner signs a Reseller Agreement, and has at least one Sales and one Technical employee trained on our product offerings. Part purchases at least one printer to be used for sales demonstrations. The difference between the Standard and Premier Reseller Programs is the annual sales volume achieved by the Partner and the discount offered.



### Referral Program

This program is very basic in its nature, as it is designed to compensate our partner with a “finder’s fee” in exchange to referring a new customer to Industrial Labeling Systems. The fee is paid out only for the first completed sale for that specific customer. Partners in the Referral program do not have to be trained on the product or have a demo printer.



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